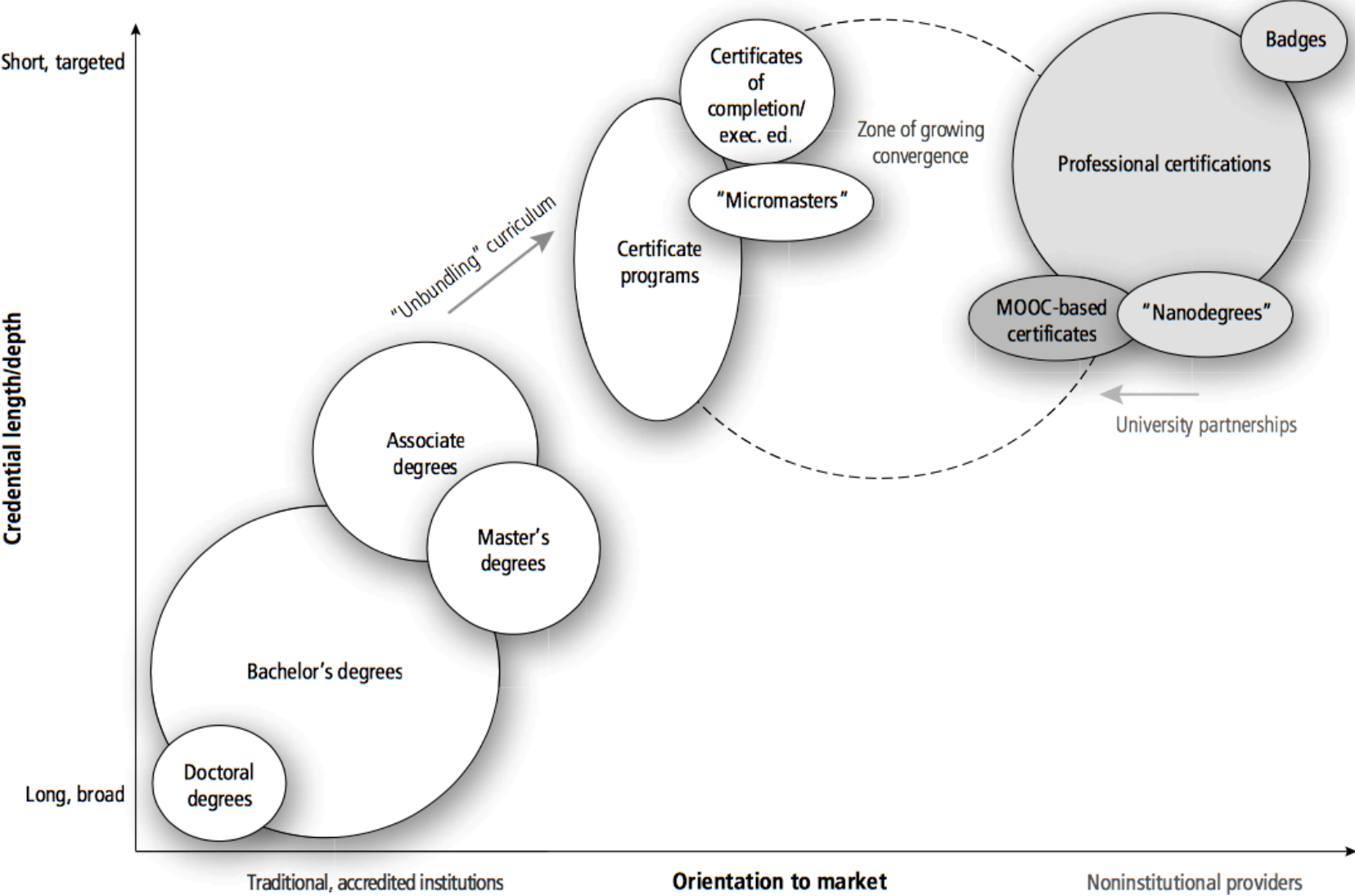


Figure I.1 The credential landscape: Market size and orientation and credential duration



Source: Sean R. Gallagher. 2016. *The Future of University Credentials: New Developments at the Intersection of Higher Education and Hiring*. Harvard Education Press.